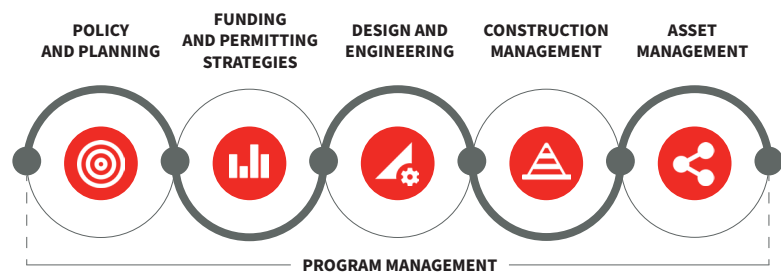


# ADVISORY SERVICES

At some point, every community seeks answers to complex questions. But how can you be sure you are asking the *right* questions? The strategic advisors at Harris & Associates can help you understand what questions to ask and walk you through the process of getting to the right answer.

The regulatory and procedurally amorphous environment in which communities operate require a deep understanding of how to navigate through challenging questions to get to a transparent and beneficial outcome. There are no one-size-fits-all solutions. We develop a customized approach to supporting our clients' diverse needs whether it be supporting an executive through ad hoc engagement or through facilitating organization-wide strategic planning to create clarity and alignment. Our team offers smart strategies and consultation to help create effective plans and successful projects that account for 21<sup>st</sup> century variables such as available resources, climate change and resilience, shifting regulations, and emerging technologies. Harris leverages deep, cross-functional expertise to consider every perspective.



Drawing on decades of strategic planning, funding, and award-winning capital project delivery experience, we thrive on navigating the intricacies of communities' unique challenges. From there, we help agencies establish their vision for their communities along with the roadmap for making it a reality.

## Trusted Advisors Displaying Uncommon Leadership

We understand that our clients' and partners' trust, is something that is earned every day. As a values-based organization, Harris demands its strategic advisors are not only technical experts in their field, but also exhibit a commitment to our clients' interests, not just the next project. We keep earning our clients' trust by consistently answering the call to solve their most vexing challenges with high-character leadership and the political savvy to help frame issues, connect with community stakeholders, and deliver actionable options.

## STRATEGIC PLANNING

You are making significant, long-term investments in your community, and to derive maximum value and benefit for all, you should start with a strategic plan. We work with organizations to connect the dots between their complex, interconnected systems to create strategic business plans that align to their vision and priorities. Harris serves public agency decision makers with data, options, and actionable insights addressing the full spectrum of complex problems facing communities and constituents.

## RISK + RESILIENCE

Harris delivers a tailored approach to help cities create future-proof communities. We factor societal and economic systems, regulations, and data into the process to identify potential risks and improve communities' ability to recover from shocks to critical systems from natural disasters and exacerbating impacts caused by climate change.

## ORGANIZATIONAL IMPROVEMENT

For communities to thrive, agencies must find adaptive, more efficient ways to leverage their human and financial resources. Harris brings decades of unique, cross-functional public agency expertise and a wealth of business experience to help agencies improve service delivery to and meet community needs well into the future.

## INTEGRATED PLANNING

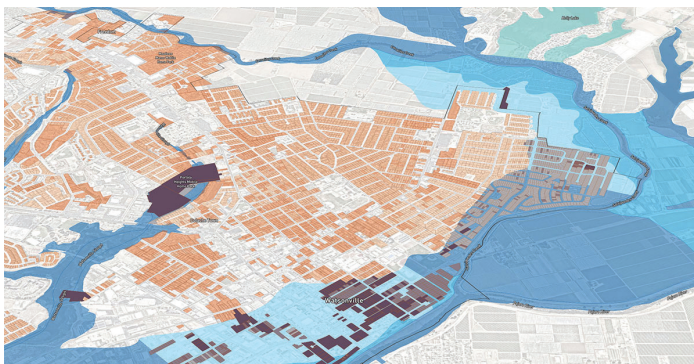
The fact is better, integrated long-term planning leads to better projects and improved efficacy of vital community resources. Communities must factor in all the diverse elements contributing to their well-being, with careful consideration of resources at every step. Our strategic advisors and planners, drawing on our firm's vast experience in planning, sustainability, funding and finance, environmental, civil engineering, and construction management, collaborate with municipal leaders to develop a complete picture of their pathways to success.

## CAPITAL PROJECT PRIORITIZATION

Using a mix of cutting-edge technology, data analysis, and public engagement, Harris provides organizational capacity and decision assistance to help your agency deliver capital projects that align with stakeholder expectations and community goals—all done transparently within cost and regulatory requirements.

## LITIGATION SUPPORT

Harris' consultants and engineers can provide analytic and related services to help agencies obtain successful litigation outcomes—including expert testimony and legally defensible documentation related to construction claims, development impact fees, environmental compliance, climate change, and risk and resilience matters.



### **City of Watsonville Community Rating System Program** **City of Watsonville** **Watsonville, CA**

Taking proactive steps to improving resilience, City of Watsonville officials enlisted Harris to improve the City's Community Rating System Program (CRS) status. The CRS-related activities can help reduce the City's flood insurance premium rates by as much as 45%.

925.827.4900

[www.WeAreHarris.com](http://www.WeAreHarris.com)

Harris partners with public agencies to enhance their communities.